

ABSTRACT OF THE DISCLOSURE

A computer-implemented system and method for recruiting athletes that provides a *recruiting* mechanism where high school athletes can search recruiting information provided by numerous colleges and universities, enabling the athletes to match their skills with schools seeking their specific skills. The system includes a searchable database of recruiting information provided by individual schools, and a search criteria input system that provides athletes with various search criteria from which they may choose to vary the scope of a search of schools. The system further includes a school display system which displays recruiting information about the schools matching the search criteria inputted by the athletes.